

FreeWave Technologies Receives 2011 Smart Grid Excellence Award

FGR2-PE Honored for Exceptional Innovation

BOULDER, Colo., Nov. 29, 2011 — FreeWave Technologies, (www.freewave.com) announced today that its FGR2-PE wireless data radio has received a 2011 Smart Grid Excellence Award from SmartGrid.TMCnet.com, a TMC and Crossfire Media sponsored technology media Website.

“FreeWave is honored to accept the 2011 Smart Grid Excellence Award,” said Ashish Sharma, chief marketing officer at FreeWave Technologies. “At FreeWave, customers are our top priority. We strive to provide the most reliable, cost effective wireless data radios for our Smart Grid customers. By utilizing the FGR2-PE for smart grid applications, our customers achieve seamless data communications that can help streamline operations. It is a great achievement for our product to be recognized by SmartGrid.TMCnet.com.”

FGR2-PE is a data radio ideal for Smart Grid applications including, distribution automation (DA), AMI back haul, distribution management (DMS), substation automation (SSA), load management (LM), demand response (DR), supervisory control and data acquisition (SCADA), and energy management (EMS). It offers both industrial serial and Ethernet wireless connectivity using license-free spread spectrum for data communication over long distances. The FGR2-PE is compatible with other FreeWave FGR plus family radios and offers users a second, switched Ethernet port as well as two serial ports to meet the demands of customers’ wireless automation requirements. The ports enable a transition from serial to Ethernet data communication a without having to replace wireless communication hardware later on, or operate both serial and Ethernet communication independently and simultaneously on the same platform.

“The solutions that have been recognized with the Smart Grid Excellence Award reflect the diverse range of innovation driving this market. Congratulations to FreeWave which best exemplified the best of smart grid technologies in 2011,” said stated Carl Ford, co-founder and community developer, Crossfire.

“I am pleased to acknowledge FreeWave for its contribution to the advancement of Smart Grid technologies by bestowing our Second Annual Smart Grid Excellence Award to them,” said Rich Tehrani, CEO, TMC. “Congratulations and I look forward to more innovation in 2012.”

Winners are published on SmartGrid.TMCnet.com and included in its E-newsletter.

For more information, please visit www.tmcnet.com.

About FreeWave Technologies

Founded in 1993, FreeWave Technologies manufactures the most reliable, high performance, lowest power consumption, spread spectrum and licensed radios for mission-critical data transmission. Through engineering excellence and a relentless commitment to best-in-class manufacturing, FreeWave customers enjoy superior network up-time, range and the lowest cost of ownership in its class. Based in Boulder, Colorado, FreeWave designs and manufactures radios that are the leading choice for oil and gas, utility, military and numerous other industrial applications. Organizations that

count on radio data communications for operational trust FreeWave for custom network design, system engineering and customer support that is unparalleled in the market. For additional information, contact FreeWave directly at 866.399.4930 or at newsinfo@freewave.com. Visit the company's website at (www.freewave.com).

About Smart Grid

[Smart Grid](#) is the leading website dedicated to the rapidly developing technologies that enable and harness Smart Grids, with particular emphasis on applications, products and software for improving residential, business, institutional and facilities' power consumption.

This Website offers information and analysis for anyone interested in researching, purchasing and applying smart grid technologies. It includes Smart Grid industry news and expert analysis by [Carl Ford](#), [Crossfire Media](#). Visitors will find free resources including Online Communities, blogs, feature articles, videos and more. SmartGrid.TMCnet.com is sponsored by [TMC](#), an integrated, global media company helping clients in print, in person and online, and [Crossfire Media](#), an integrated marketing company with a core focus on future trends in technology. Please visit <http://smart-grid.tmcnet.com>

About TMC

TMC is a global, integrated media company that helps clients build communities in print, in person, and online. TMC publishes the [Customer Interaction Solutions](#), [INTERNET TELEPHONY](#), [Next Gen Mobility](#), [InfoTECH Spotlight](#) and [Cloud Computing](#) magazines. [TMCnet.com](#), which is read by two million unique visitors each month, is the leading source of news and articles for the communications and technology industries. TMC is the producer of [ITEXPO](#), the world's leading B2B communications event. In addition, TMC runs multiple industry events. Visit [TMC Events](#) for a complete listing and further information.

For more information about TMC, visit www.tmcnet.com.

About Crossfire Media:

[Crossfire Media](#) is an integrated marketing company with a core focus on future trends in technology. We service communities of interest with conferences, tradeshow, webinars and newsletters. Crossfire Media services also include providing insight to technology companies and associations to assist in the development of business and technical strategy as well as the development and implementation of effective communications and marketing strategy.

Media Contacts:

Company Contact:

Christin Jeffers
Catapult PR-IR
303-581-7760 ext. 19
cjeffers@catapultpr-ir.com

TMC Contact:

Jan Pierret

Marketing Manager
203-852-6800, ext. 228
jpierret@tmcnet.com