

**FREEWAVE TECHNOLOGIES' RENEWABLE ENERGY EXPERT TO  
PRESENT AT ASES SOLAR CONFERENCE 2011**

*Bret Dianich to present the advantages of using wireless communication systems with distributed intelligence for utility and commercial scale solar power*

**WHO:**        **Bret Dianich**  
Business Development Executive, Energy Markets  
FreeWave Technologies, Inc.  
([www.freewave.com](http://www.freewave.com))

Dianich joined FreeWave in 2010 as a business development executive for energy markets. Dianich is responsible for business development for solar and wind energy markets,, such as utility-scale concentrated solar power, concentrated photovoltaic, wind turbines and wind farms.

Founded in 1993, FreeWave Technologies is a world leader in the innovative design/manufacture of license-free spread spectrum, licensed band radios and wireless data solutions that are trusted for mission critical applications around the world ([www.freewave.com](http://www.freewave.com)).

**WHAT:**        **Optimizing Communication with Distributed Intelligence for the  
Utility and Commercial Scale Solar Power Industry**

As investments in strategic implementations for the solar power generation industry continue to increase, there is an increasing need for obtaining a secure, reliable communication network for critical-data transmission at the best cost/performance ratio. Communication options today range from fiber optic cable to standards-based and proprietary protocol wireless technologies. Depending on the application requirements, these same tools have been used for mission critical applications in the military and oil and gas markets and now are being introduced to the utility and commercial scale solar power generation industry.

This presentation will explain how deploying wireless distributed intelligence networks can lower installation and infrastructure costs, while also providing reliable, robust communication performance with dependable, easily installed networks. The presenter will provide a real-life example of how these technologies are currently being deployed at a solar company. Attendees will discover the advantages of using wireless communication systems with distributed intelligence for the utility and commercial scale solar power industry and learn how to deploy a reliable, secure data communication network throughout the plant.

**WHERE:**        **SOLAR 2010 (ASES National Solar Conference)**

Raleigh Convention Center  
500 South Salisbury Street  
Raleigh, NC 27601

**WHEN:** Thursday, May 19

**CONTACT:** For more information on FreeWave, or to set up an interview with Mr. Dianich, please contact Christin Jeffers at:  
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